



# REQUEST FORM FOR APPLICATION UNDER 37 CFR 1.53(b)



DOCKET NUMBER: 56915-045

Prior Application:

Art Unit: 3625

Examiner: Nguyen, Cuong H.

BOX

FEE

Mail Stop Patent Application

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

This is a Request for filing a Continuation application under 37 CFR 1.53(b) of pending prior application

Serial No. 09/351,143, filed on July 12, 1999, entitled METHODS FOR DETERMINING CUSTOMER

MOTIVATIONS IN PURCHASING DECISIONS, by the following named inventors: Richard C. FUISZ, Joseph

M. FUISZ.

1. ☒ I hereby state that the enclosed application contains no new matter.
2. Oath or Declaration
  - a. ☐ Newly executed (original or copy)
  - b. ☒ Copy from a prior application (37 CFR 1.63(d))
    - i. ☐ Deletion of inventor(s)  
Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).
3. ☒ Incorporation By Reference (useable if Box 2b is checked)  
The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 2b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.
4. ☐ Preliminary Amendment is enclosed.
5. ☒ An Information Disclosure Statement and PTO1449 Form are submitted herewith.
6. ☒ Cancel claims 2-30.

7. The filing fee is calculated on the basis of the claims existing in the prior application as amended at 4 and 6 above:

|   | NO. OF<br>CLAIMS |     | EXTRA<br>CLAIMS | RATE      | AMOUNT            |
|---|------------------|-----|-----------------|-----------|-------------------|
| Total Claims  | 30               | -20 | 10              | \$18.00 = | \$180.00          |
| Independent Claims  | 8                | -3  | 5               | \$86.00 = | \$430.00          |
| Basic Application Fee                                     |                  |     |                 |           | \$770.00          |
| If multiple dependent claims are presented, add \$0.00    |                  |     |                 |           | \$0.00            |
| Total Application Fee                                     |                  |     |                 |           | \$1,380.00        |
| Subtract ½ if small entity                                |                  |     |                 |           | \$0.00            |
| <b>TOTAL APPLICATION FEE DUE</b>                          |                  |     |                 |           | <b>\$1,380.00</b> |
| <b>AMOUNT TO BE CHARGED TO DEPOSIT ACCOUNT NO. 500417</b> |                  |     |                 |           | <b>\$1,380.00</b> |

- 7a. ☐ Enclosed is a Verified Statement to establish small entity status under 37 CFR 1.9 and 37 CFR 1.27.
- 7b. ☐ A verified Statement to establish small entity status under 37 CFR 1.9 and 37 CFR 1.27 was filed in prior application and such status is still proper and desired.
- 8a. ☒ **PLEASE CHARGE DEPOSIT ACCOUNT 500417 in the amount of \$1,380.00**
- 8b. ☒ The Commissioner is hereby authorized to charge fees under 37 CFR 1.16 and 1.17 which may be required, including any extension of time fees to maintain the pendency of the parent application Serial No. 09/351,143 or credit any overpayment to Deposit Account No. 500417.
9. ☒ Amend the specification by inserting before the first line the sentence:  
  
--This application is a continuation of Application Serial No. 09/351,143 filed July 12, 1999.--
10. ☐ Priority of Application Serial No. filed on , in is claimed under 35 USC 119. The certified priority document(s) were filed in Serial No. [case\_serial\_number] on .
11. ☒ The prior application is assigned of record to  
  
**RXDRUGSTORE.COM, LTD.**  
Chantilly, Virginia
12. ☒ The power of attorney in the prior application is to:  
  
McDermott, Will & Emery
13. ☒ Also enclosed:  
  
6 Pages of Formal Drawings  
Revocation of Power of Attorney  
Correspondence Address Change

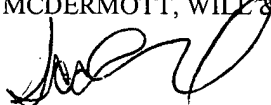
14. ☐ A petition, fee and response has been filed to extend the term in the pending prior application until .

Address all future communications to: (May only be completed by applicant, or attorney or agent of record)

McDermott, Will & Emery  
600 13th Street, N.W.  
Washington, DC 20005-3096

Respectfully submitted,

MCDERMOTT, WILL & EMERY



Scott D. Paul  
Registration No. 42,984

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Facsimile: (202) 756-8087  
**Date: March 22, 2004**

Docket No.: 56915-045

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of : Customer Number: 20277

Richard C. FUISZ, et al. : Confirmation Number:

Serial No.: Continuation of Appl. No. :  
09/351,143 : Group Art Unit:

Filed: March 22, 2004 : Examiner:

For: METHODS FOR DETERMINING CUSTOMER MOTIVATIONS IN PURCHASING  
DECISIONS

**TRANSMITTAL OF FORMAL DRAWINGS**

Mail Stop Patent Application  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Six (6) pages of formal drawings are submitted herewith.

Respectfully submitted,

MCDERMOTT, WILL & EMERY



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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

|   |   |                           |
|---|---|---------------------------|
| In re Application of  | : | Customer Number: 20277    |
|   | : |                           |
| Richard C. FUISZ, et al.  | : | Confirmation Number: 9320 |
|   | : |                           |
| Serial No.: 09/351,143  | : | Group Art Unit: 3625      |
|   | : |                           |
| Filed: July 12, 1999  | : | Examiner: C.H. Nguyen     |
|   | : |                           |
| For: METHODS FOR DETERMINING CUSTOMER MOTIVATIONS IN PURCHASING DECISIONS |   |                           |

**CORRESPONDENCE ADDRESS CHANGE**

Mail Stop Correspondence Address Change  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Please change the records to indicate the current firm name and telephone number for the above-identified application and forward all future correspondence as follows:

McDERMOTT, WILL & EMERY  
600 13th Street, N.W.  
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202-756-8000  
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Respectfully submitted,

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**Date: August 28, 2003**